

KWEICHOW MOUTAI FEITIAN

GUIZHOU, CHINA 53% ABV / 12 X 200ML, 12 X 375ML, 12 X 500ML, 12 X 1L



贵州茅台
KWEICHOW MOUTAI



Sorghum, wheat.

PRODUCT DESCRIPTION

Made in the southern province of Guizhou, Kweichow Moutai Baijiu is a central part of Chinese culture and established as the number one luxury brand in China and number one most valuable spirits brand worldwide.

Like the production of Whiskey, Baijiu is made from fermented grain before being distilled, aged 3-4 years in earthenware, then blended to perfection. Belonging to the Sauce Aroma Baijiu category, Moutai is made from only the best organic sorghum and premium wheat harvested during the summer solstice Dragon Boat Festival. The finished bottle of Kweichow Moutai Baijiu is highly regarded and served at official state dinners and other celebratory events such as weddings and affluent banquets.

Key Selling Points

- The leading luxury brand in China
- No. 1 spirit brand in the world by value
- Blended from up to 200 spirits before bottling

Tasting Notes

EYES

Clear

NOSE

Dark soy, miso, yeast, dried dates, toasted rice

PALATE

Briny umami, mushrooms, savory soy

AWARDS



Ultimate Spirits Challenge
2016
94 Points, Finalist



San Francisco World Spirits Competition
2014
DOUBLE GOLD